

Farm Shares and Sponsorships

sustainability



Farm shares (also: cow, chicken, or pork shares) are a form of investment in agricultural businesses where interests are usually returned as natural produce, sometimes optionally as a payout. Similarly, sponsorships for the farm's animals, trees or bee populations grant harvest shares or other customer advantages.

- innovative financing options for farmers
- consumers can be found more easily through marketing these clear concepts
- increases consumer loyalty

